



One of the main events planned in 2026 is **the Atlantis Opportunities Expo, Conference & Focus Month** – a landmark initiative designed to connect local talent, investors, SMMEs, and training providers, while raising funds for a dedicated youth centre.

The centre will support entrepreneurs on their journey to sustainability and will include a multimedia facility offering media, marketing, communications, and business support services.

The Expo will take the form of a multi-day event featuring exhibitions and mini-conferences held across multiple venues in Atlantis, complemented by a dedicated month of strategic media coverage.



THE EXPO AIMS TO:

- Showcase opportunities for SMMEs, youth, entrepreneurs, learners, the unemployed and jobseekers.
- Position Atlantis as an investment-friendly town, highlighting local skills and the available labour pool.
- Promote community success stories and positive achievements.
- Improve access to critical information that drives inclusion and economic participation.
- Identify and nurture young talent through skills-building, mentorship, and capacity development.
- Secure partnerships with training providers, sponsors, civil society, and government to strengthen support systems for youth development.
- Generate sustainable revenue through sponsorships, grants, and advertising collaborations.



WHO SHOULD PARTICIPATE IN THE EXPO AND SPECIAL 50TH ANNIVERSARY PUBLICATION

- **Training and education** providers offering learnerships, apprenticeships, skills programmes, bursaries, and career pathways for learners, school-leavers, students, and jobseekers.
- **Enterprise and business support** organisations providing development, funding, mentorship, and opportunities for SMMEs and entrepreneurs across sectors such as Financial Literacy, GreenTech, Manufacturing, IT, Science, 4IR, Conservation, and more.
- **Employers and industry partners** creating internships, volunteer placements, and job opportunities that connect young people to —————> real-world experiences.

AMPLIFIED IMPACT

- Sponsors will benefit from multi-platform exposure, direct community impact, and enhanced reputation, ensuring both social returns (CSI impact), brand visibility, customer trust, and new networks.
- By aligning their CSI programmes with this trusted community media platform, sponsors will gain measurable value and strategic visibility.

More information on sponsorship, advertising opportunities, and ways to support the initiative is available on request.



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